

Assessment 1C Team Podcast						
Criteria	Ratings					Pts
Content and applied knowledge The podcast introduces each team member and states their role. The content of the podcast is clearly introduced, articulated and based on evidence. The podcast effectively applies key unit themes (1,2,3) to the Public Health issue and demonstrates comprehensive understanding of key health and social context, epidemiology of health issue and health communication to target audience.	60 to >55.0 pts High Distinction	55 to >48.0 pts Distinction	48 to >40.0 pts Credit	40 to >30.0 pts Pass	30 to >0 pts Fail	60 pts
	Clearly articulates PH issue, taking into consideration target audience. Information is evidence based, using high quality literature beyond the unit readings. Demonstrates complex understanding of unit content and applies to public health issue.	Demonstrates significance and understanding of PH issue and target audience. Uses quality evidence to support content. Demonstrates comprehensive understanding of unit content and applies to public health issue.	Demonstrates an understanding of chosen public health issue and applies appropriate unit content in podcast. Most resources and literature are evidence based and appropriate.	The PH issue is identified and discussed using evidence to support content. Target audience not clearly identified or absent. Demonstrates a developing understanding of health issue in the context of population health.	Student team do not demonstrate understanding of PH issue, nor how to apply unit content to their chosen health issue. Minimal resources used to support content.	
Design and Innovation The student team applies best practice approaches when using digital tools and shows evidence of independently learning to use new techniques. The student team are able to generate and connect similar ideas, and develops a podcast using creative and original ideas. The student team demonstrates common goals and a cohesive approach to podcast development through their Group Charter and equitable management of workload.	15 to >13.0 pts High Distinction	13 to >11.0 pts Distinction	11 to >9.0 pts Credit	9 to >7.5 pts Pass	7.5 to >0 pts Fail	15 pts
	Understands, applies and develops new technologies using best practice approaches. Podcast articulates core ideas through podcast media and delivers a logical and cohesive health message using creative and original ideas. The student team demonstrates common goals and a cohesive approach to podcast development through their Group Charter and equitable management of workload.	Applies and develops new technologies using best practice approaches. The podcast develops a clear message through media and delivers a logical and cohesive health message using original ideas. The student team demonstrates common goals and distributes and manages their workload effectively using their Group Charter.	The student team develop an engaging digital health message with evidence of applying new digital tools and formats. The student team apply their Group Charter with strong evidence of cohesion and equity in workload. Use of some creative ideas with some further development required.	Student team develop a digital health message with evidence of engaging with new digital tools and formats. The student team apply their Group Charter with some evidence of cohesion and equity in workload. Some evidence of innovation in the podcast development.	Student team do not demonstrate a team approach to development of podcast, with limited or no application of Group Charter to work practices. Poor use of digital tools to deliver health message and limited or no evidence of a cohesive health message.	
Communication, presentation and engagement Podcast content clearly communicates a complex public health issue in language suitable for a public audience. Flow of information is logical, succinct and informative. Written submission of summary and transcript are neat, well presented and adhere to word/time limits with evidence of sources used in the development of podcast.	25 to >21.0 pts High Distinction	21 to >18.0 pts Distinction	18 to >15.0 pts Credit	15 to >12.5 pts Pass	12.5 to >0 pts Fail	25 pts
	Podcast content comprehensively delivers a complex public health issue in language suitable for the target public audience. Flow of information is logical, succinct and informative. Written submission of summary and transcript are neat, well presented and adhere to word/time limits with evidence of a broad range of sources used in the development of podcast.	The health message is communicated effectively to the target population using the digital format effectively. The health message is delivered with clarity and logic in suitable language. Written submission is well presented with no errors. Communication skills are well developed and effective.	The health message is communicated to the target population through the digital format with clarity and logic in suitable language. Written submission is well presented with only minor errors.	Health message is articulated throughout podcast. Further development required to improve clarity and presentation. Written submission requires further editing and development.	Poorly communicated health message with limited evidence of editing or practice. Information flow is difficult to follow and written submission is poorly presented with minimal or no sources cited.	
Total Points: 100						