

PMGT5875 Project Innovation Management
Individual Video Presentations on Block Pre-Readings

- Due date:** *Monday 9am* of the week of the Block you sign up to in the “Video presentations on Block Pre-readings” groups
- Submit via:** Emailing your video (preferably a link to it on YouTube) to the Lecturer
- Weighting:** 10% of final UoS mark (i.e. half of the 20% class participation mark)
- Length:** 5 minutes (a 7 minute hard maximum)
- Format:** You can use any AV presentation format that you like, so long as it is your voice doing the presenting, and the format helps to deliver the content

Before each block, I will assign you a number of readings (some compulsory, some optional) each week in the lead-up to that block. A number of members of the class will deliver an online video presentation on one of those readings (see below on how to choose) before the block. This will give all students another avenue to familiarise with the material before the block. **The Block before which you will deliver a presentation, will be allocated during week 1.** You must sign up to deliver a presentation before one of the Blocks – if you don't sign up before the end of Week 1, I will sign you up to one week myself.

Your task for the assigned Block to put together a short video presentation on one of the pre-readings for that Block. You may choose only from the pre-readings for that Block which I have marked with an asterisk (“*”) on the Unit Readings page on Blackboard. You can give audio commentary over some powerpoint slides, you can just talk to camera, you can use animations, you can innovate on the AV format however you like. What is most important is the content that I expect to see:

- a. A brief overview of the key messages from your reading.
- b. Include your own insights / opinion / critical analysis on the content. E.g. do you agree with the arguments given? Has the author missed a key factor? What points resonated with your own experience?
- c. Suggest some points for follow-up thinking and discussion in class.
- d. *To excel:* bring in materials from other sources to compare to your given readings / enhance discussion / etc., and give references for these in the discussion forum for those who are interested.

You are encouraged to be creative and innovative in your presentation of the material.

You must digest the content of the reading, and deliver the presentation in your own words – if you are excessively reading / directly repeating the text from the reading you will fail this assessment.

To deliver the video:

1. The easiest way is to upload the video to YouTube (you can mark the upload as Unlisted, so that only those with the link can see it, if you wish), and then
2. Email the link to the Lecturer.

Your deadline for that is by 9am the Monday morning of the week of the Block you are allocated to.

Please note that the automatic late submission policy for the written assignments (i.e. 7% penalty per day up to 7 days late) **does not apply** to these weekly video presentations. The presentations must be delivered on-time to allow your classmates to watch and respond to them before the Block class.

WEEKLY PRESENTATION - MARKING GUIDE

		0-49%	50-64%	65-74%	75-84%	85-100%	Mark	..out of
1. Structure	15	No structure and logical sequence of information Difficult or impossible to understand or follow	Loose organisation Presentation difficult understand and/or follow	Information presented in sequence and easy to follow Well structured with an introduction, main section and conclusion (that suits the innovation/creative format of the presentation)	Information presented in logical, interesting sequence Very well structured with excellent introduction, clear purpose, body and conclusion (that suits the innovation/creative format of the presentation)	Information is highly structured, facilitating class understanding Outstanding introduction, clear and engaging purpose, well developed body and compelling conclusion (that suits the innovation/creative format of the presentation)		15
2. Delivery	15	Reads directly from notes or slides Inaudible Spoken too quickly Poorly articulated thoughts. Extreme use of vocalized pauses(uh, well uh, um) Poor readability of any visual aids	Uncomfortable in front of camera Little eye contact or audience engagement Presentation audible but with poor articulation and flow Excessive vocalized pauses (uh, well uh, um) Somewhat innapropriate or unreadable visual aids if used	Good posture, some eye contact, and rapport with camera Clear voice Correct pronunciation Well-paced delivery Very good use of pausing Generally clear articulation of thoughts but with noticeable vocalized pauses (uh, well uh, um) Appropriate visual aids if used	Excellent interesting and well-paced delivery with good use of voice, tone, diction and pausing Excellent posture, eye contact and rapport with camera Thoughts articulated clearly with very few vocalized pauses (uh, well uh, um) Excellent use of visual aids where used	Informative, well paced and entertaining delivery Outstanding posture, eye contact and rapport with camera Thoughts articulated clearly with engaging delivery No vocalized pauses noticed Exemplary use of visual aids (where used)		15
3. Content – overview	30	No appropriate content and/or No grasp of information presented No evidence of research Content is all or to a significant degree read directly from the reading.	Content generally appropriate but not well developed Little reference to innovation themes Little evidence of relevant research Lack of confidence with material presented	Content appropriate to purpose, and linked to innovation themes Evidence of research relevant to the topic Good understanding and confidence in material presented	Content fully appropriate to purpose, and linked very well to innovation themes Evidence of very good research relevant to topic Excellent understanding of and confidence in material presented	Outstanding selection of engaging content entirely appropriate to purpose, and strongly linked to innovation themes Evidence of significant research fully relevant to topic Outstanding level of understanding and confidence in material presented		30
4. Content – insights / critical analysis and use of other sources	35	No insights / critical analysis of the material presented. Content is all or to a significant degree read directly from the reading.	Rudimentary critical analysis provided, perhaps of peripheral issues. No use of other sources for comparison	Good critical analysis of a number of issues, some in depth. Some comparison to other sources	Strong critical analysis of the issues related to the structures and processes of this organisation. Good comparison to other sources, appropriately chosen	Outstanding critical analysis of the issues related to the structures and processes of this organisation, with reference to best practise, other organisations. Excellent use of other sources/literature to extend the analysis		35
5. Innovation / creativity	5	Delivers a standard presentation, with no creativity applied to the format	Uses some creativity applied to the standard format, or the creative structure used is not particularly suitable	Uses a creative concept to deliver the information, and the concept is suitable for this purpose	Uses a highly creative concept to deliver the presentation, and the concept is very well suited to convey the information to the audience	Uses a highly creative and memorable concept to deliver the presentation, and the concept is strongly suitable for this purpose		5
Comments						Total	0.0	100